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SCREENING AND SURVEY SELECTION SYSTEM  
AND METHOD OF OPERATING THE SAME

ABSTRACT OF THE DISCLOSURE

A screening and survey selection system, method of screening  
5 and selecting for a survey and a computer system employing the  
system and method. In one embodiment, the screening and survey  
selection system includes a survey queue having a plurality of  
queue slots, each of the plurality of queue slots including a  
survey available for a respondent. The screening and survey  
10 selection system also includes a random number generator that  
generates a number pertaining to a selected one of the plurality of  
queue slots as a function of at least one characteristic associated  
with the respondent. The screening and survey selection system  
still further includes a screener block question generator that  
15 develops a plurality of screener block questions that determine if  
the respondent is qualified to participate in a survey  
corresponding to the selected one of the plurality of queue slots.